

# Observations



PANGBORN 2017

## AWESOME AUGUST

### Pangborn '17 Conference, Rhode Island, USA

What a fantastic event and great to catch up with both new and familiar faces. As well as the usual learning opportunities, it was nice to see so many of you at our stand to try and play the statistical odds on the bingo game! Hope the winners enjoyed the champagne.



In addition, along with Tom Carr and Ingunn Berget, Qi took part in the session entitled "Escaping p-value land: The future of lean decision-making in sensory evaluation". There was lively debate about the use and "misuse" of p-values, alternative innovative methods such as Bayesian and Adaptive designs proposed and some good ideas raised to continue the advances of good statistical practice in the sensory and consumer world. If you would like to talk more please get in touch.

### Improving Influence and Increasing Impact: Essential Skills for Industry Statisticians

September saw the launch of our new 1-day workshop 'Improving Influence and Increasing Impact: Essential Skills for Industry Statisticians' and was hosted for around 20 statisticians from all experience levels, at UCB Pharma in Slough, UK. The course was aimed at statisticians and programmers who want to improve their consultancy style interactions within their internal project teams and/or with external customers and understand the impact of their own behaviours and interaction preferences.

It covered self-awareness during our interactions, working effectively in teams, influencing, being customer focused and understanding our own consulting and leadership styles, recognising that now more than ever statisticians need to be

### *Welcome to our Autumn newsletter!*

We welcome all feedback and invite you all to check out our tweets as we have become converts to Twitter! Follow us and join the conversation.



For any further information on what Qi Statistics can offer to your business, be it statistical design, analysis, consultancy, training or software, please contact us on [info@qistatistics.co.uk](mailto:info@qistatistics.co.uk) or +44(0)1889 345 722

## MOVING INTO AUTUMN



creative and influential thinkers with business acumen who can work with colleagues from other disciplines, not just be technical experts.

The workshop included interactive workshops to practice the skills and behaviours discussed and was a huge success with good feedback from participants.

Watch this space for the next re-run!



### NEW FOR NEXT YEAR

This Autumn we are also redesigning our course programme for next year, which will feature **new offerings with Hal MacFie in May**, plus the launch of our **Bayesian Statistics 1-day course on 8th March**.

