



Qi Welcomes New Staff Member Mary Jenner

We are delighted to announce that Mary Jenner has joined our team of statisticians. Mary was Principal Statistician at AstraZeneca before joining Qi and has significant experience in analysing data and statistical methods. She has an MSc in Statistics and another in Pure Mathematics, and is also an experienced software developer using R, SAS and modern development tools.

Mary enhances our software and statistical skills enabling us to continue to develop this important part of our services.

Virtual Training

Do you have trouble justifying the expense of travel to attend training?

Would you sooner not be away from home?

Now you can participate in training courses without actually attending using MicroTek's Virtual Training Room (see www.mclabs.com). It combines the benefits of live, instructor-led training without the need to be physically present in the classroom. Participants can see and hear everything, ask questions, and view and interact with course content.

Qi will be supporting this platform on many of its training courses in the future.

Quicknotes

Looking for low defect rates?

To estimate a defect rate traditional statistical methods suggest that you need to take a sample large enough to expect at least 5 defects in the sample. So if the expected effect rate is 1 in 1000 you would need to take a sample of 5000 items to estimate it! For low defect rates this approach is almost always impractical, so it is important that you measure the risk in passing a sample based on a realistic sample size.

Contact us to find out more...

Up-Coming Training Courses

Two one hour **webinars** are now available for purchase from Vimeo:

- [Discrimination Tests](#) looks at various ways to discriminate between products in the sensory world.
- [Sensory Methods](#) describes and compares the 12 methodologies used in sensory science.

Classroom Training

[Hands-On Consumer Test Analysis: Preference, Sensory and Emotion Mapping](#) (Sydney, 7 to 9 February 2017)**

[Hands-On Sensory Statistics](#) (London, 8 to 10 March, 2017)**

[Hands-On Consumer Test Analysis, Preference and Emotion Mapping](#) (Chicago, 22 to 24 March, 2017)**

[Hands-On Advanced Sensory Statistics](#) (Chicago, 27 to 28 March 2017)**

**Available as Virtual Training

For more details see our website or follow the links

Anne Hasted is to be Guest Speaker at the OZ—NZ Sensory Symposium in Queenstown, New Zealand on the 20th-22nd February 2017. Anne will host a workshop on "Aspects of Consumer Test Design".

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