

## Best Paper Award—QoMEX 2016

6-8th June, Lisbon, Portugal

We are delighted to announce that **Thierry Worch** (with co-authors Nick Zacharov, Chris Pike and Frank Melchior) won the Best Paper award at QoMEX 2016. The title of the paper was “*Next Generation Audio System Assessment using the Multiple Stimulus Ideal Profile Method*”.

QoMEX 2016 brought together leading experts from academia and industry interested in the evaluation of multimedia quality and user experience. It addressed the theory and application of measuring the quality of user experiences, based on both objective and subjective psychophysiological measures.

## Up-Coming Training

[Hands-On Advanced Sensory Statistics](#) (Dijon, 14th to 15th September 2016)

[Data Exploration, Preference and Emotion Mapping to optimise the sensory properties of food, beverage and personal products](#) (Paris, 12th to 14th October, 2016)

[Hands-On Advanced Sensory Statistics](#) (New York, 19th to 21st October, 2016)

[Advanced Sensory Statistics](#) (Atlanta, 24th—25th October, 2016)



Sensometrics this year will be held in Brighton from the 26th to the 29th of July and **Gemma Hodgson** will present a paper called “From tablets to taste-buds: what can we learn?” and **Anne Hasted** will also present on “Investigating the use of d-prime based on differences between product liking mean scores to predict preference.”



## EUROSENSE 2016

*A Sense of Time*

SEVENTH EUROPEAN CONFERENCE ON  
SENSORY AND CONSUMER RESEARCH  
DIJON, FRANCE 11-14 SEPTEMBER 2016

Eurosense 2016 is being held in Dijon. The theme of this year’s conference is “A Sense of Time” **Anne Hasted** will be giving a talk titled “But is it significant?”. Anne will draw on her experience as a statistical consultant in the sensory and consumer field and challenge the use of statistical significance as a surrogate measure of commercial importance in reporting research findings.



Follow us on  
'Linked In'

Qi Statistics Ltd

[www.qistatistics.co.uk](http://www.qistatistics.co.uk)

Direct Dial: +44 (0) 118 9345722

[Click here for overview  
and free trial](#)

**EyeOpenR**

