

## Head of Sensory and Consumer Science

### The Role

Quorn Foods are looking for a Senior Sensory and Consumer Scientist to join their team and take a lead role in identifying the characteristics which consumers' love and provide sensory understanding to guide development programmes.

The job holder will define the vision and provide the technical expertise necessary to develop and manage the sensory and consumer activities of the business delivering technical recommendations to influence decisions.

### Key Tasks/Accountabilities (this is not an exhaustive list):

- Define the vision, strategy and programme to build sensory competencies in line with the strategic priorities of the business.
- Provide expertise, direction and management of the Sensory and Consumer Science aspects of business projects and maintain proficiency in the field in general
- Coach and develop the team in sensory and consumer methodologies
- Build a holistic understanding of the market category and drive knowledge of sensory and consumer preferences and delights
- Identify and drive continuous improvement initiatives
- Transform results into insights giving actionable data and appropriate recommendations to add value to projects
- Partner with stakeholders and cross functional partners including development, quality, packaging and process to ensure appropriate sensory insight

### Person Specification:

Strong sensory/consumer science background is essential to be able to design, implement studies and analyse data to build a holistic understanding and provide insights for strategic decisions

- Higher degree/PhD with at least 10 years relevant experience in Sensory Science, Consumer Science or related discipline
  - Proven experience of leading, designing and executing multiple sensory studies simultaneously providing insights for strategic decisions within a major FMCG company
  - Passion for consumer led innovation translating this into insights for business benefit
  - Strong interpersonal and communication skills with great influencing skills and an ability to build successful working relationships
  - Ability to lead and manage multiple projects simultaneously
  - Ability to be self-managing, self-starting and strategic. Willing to contribute and have flexibility in terms of approach. Experience of managing a Sensory team
  - Passion and enthusiasm to get things done and go that extra mile
  - Excellent communication skills – written and verbal
  - Experience of Excel spread sheets and statistical packages as used for Sensory testing
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- Desirable
  - Practical experience of qualitative and quantitative sensory techniques involving both trained panels and consumers with proven ability to deliver accurate understanding of Sensory/Consumer experience
  - Experience in sensory and consumer methods for new products
  - Ability to run Fizz or Compusense software